

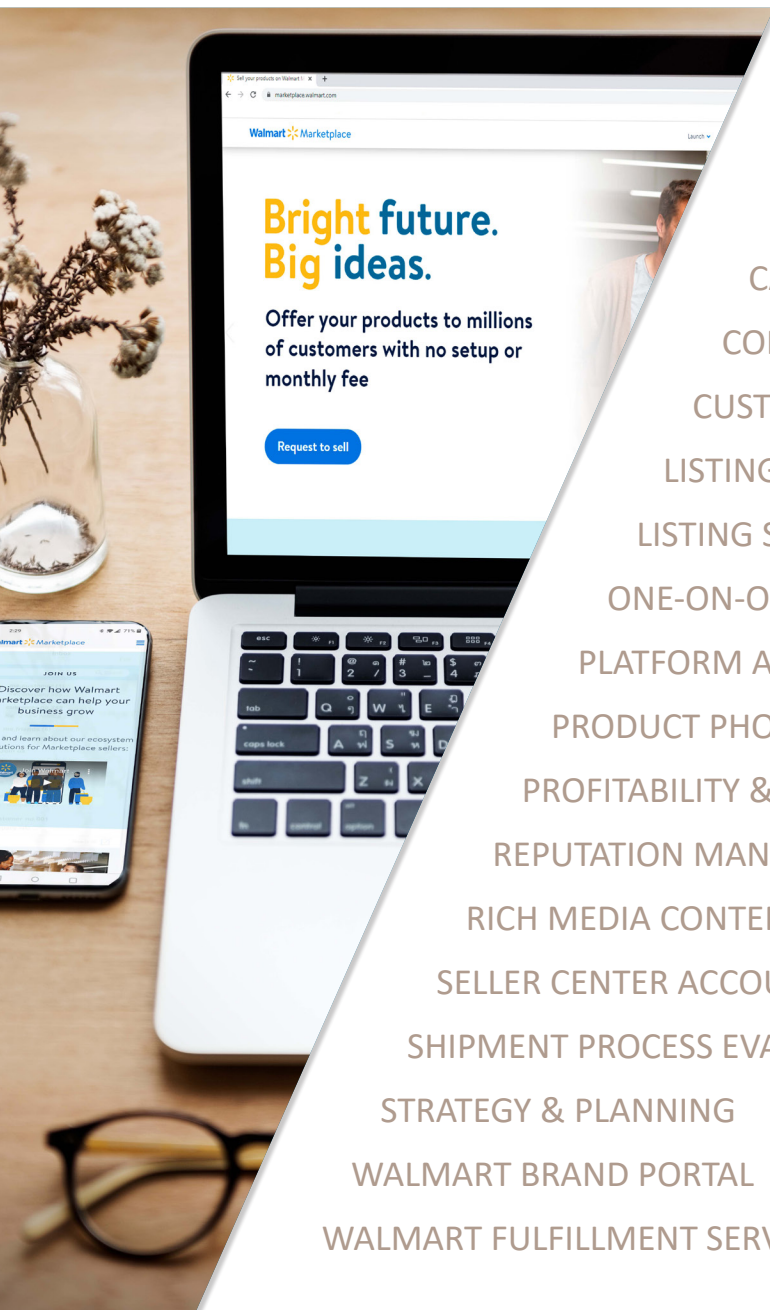
Walmart Service Solutions

With a Leading eCommerce
Consulting Agency by Your Side



Walmart Service Solutions

Delivering cutting-edge eCommerce expertise through unsurpassed customer service is our philosophy. As a full service eCommerce consulting agency we offer a comprehensive suite of services for Walmart sellers. After conducting an account assessment, our team can more accurately help you decide which services are best for your needs. We will be by your side every step of the way to help guide you in selecting the right service solutions to achieve your business goals.



- ACCOUNT SETUP
- ADVERTISING & PROMOTIONS
- BRAND & PRODUCT PROTECTION
- CASE MANAGEMENT
- COPYWRITING
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- LISTING SETUP & MANAGEMENT
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- PRODUCT PHOTOGRAPHY & EDITING
- PROFITABILITY & VIABILITY ANALYSIS
- REPUTATION MANAGEMENT
- RICH MEDIA CONTENT
- SELLER CENTER ACCOUNT MANAGEMENT
- SHIPMENT PROCESS EVALUATION
- STRATEGY & PLANNING
- WALMART BRAND PORTAL
- WALMART FULFILLMENT SERVICES (WFS)

Account Setup

What You Need to Know

A Walmart seller account establishes you as a third-party seller on the Walmart.com marketplace. Setting up a Walmart seller account can be time consuming. For example, some categories and products are restricted and require special approval. Navigating through the complexities and nuances of setting up the account and gaining these approvals can be frustrating, even after hours of scouring the help documentation and materials Walmart provides.

We Offer Services To:

- Gather additional detailed information necessary to establish your Walmart seller account
- Assist in Seller Center account creation and provide information to Walmart as needed
- Initiate the application process to sell in gated categories

Typical Results Include:

- Increased product exposure to Walmart's expansive customer base. Walmart is the second largest eCommerce selling platform - Amazon remains number one.

Advertising & Promotions

What You Need to Know

As with any sales channel, you need to consider what level of advertising support will best suit your products. Advertising and promotions give your products an advantage and boost in a popular and crowded marketplace. Walmart offers automatic and manual Sponsored Product PPC (Pay Per Click) ads as well as promotion tools such as rollback pricing, reduced price sales and holiday deals. It can be challenging for sellers to develop a strategic advertising and promotions plan, and budget on their own.

We Offer Services To:

- Develop strategic and effective advertising and promotional campaigns
- Expand brand and product exposure
- Monitor and manage all advertising initiatives
- Evaluate promotions for cost efficiency
- Extract and analyze PPC data for high conversion key terms and to discover additional market niches
- Optimize product page search terms using keyword data

Typical Results Include:

- Increased product exposure to customers by utilizing the worlds largest and most trusted online retailer
- Increased sales due to consumers coming to Walmart ready to make a purchase
- Boost in visibility for your brand and products since PPC ads are strategically displayed in highly visible places and designed to easily grab attention
- Ability to sell in restricted categories that are difficult to gain access to

Brand & Product Protection

What You Need to Know

Often, manufacturers find that their products are not positioned well on Walmart. This can be due to a proliferation of duplicate listings or due to inconsistencies in how products are presented between the pictures, bullet points, and descriptions.

Furthermore, unauthorized sellers may offer counterfeit products using your brand name. They may have quality control issues, and tarnish the hard work you've put forth. An unauthorized seller leads to unhappy customers, bad reviews and a loss of trust among customers. Ultimately, your reputation and sales will be affected, so it pays to be proactive and take steps to prevent potential problems.

Resolving these types of issues can be extremely difficult and time consuming, which is why we offer services to evaluate your situation and provide an in-depth scope of work. Together, we'll create a strategy specifically designed to protect your brand on Walmart from counterfeiters and unauthorized third-party sellers.

We Offer Services To:

- Assist in applying for Walmart's Brand Portal program; includes facilitation of documentation and proof of ownership, verification of products, etc.
- Develop strategies to remove unauthorized third-party sellers on listings
- Identify, investigate, and report on sellers using your registered brands(s) intellectual property in their listing(s)
- Merge, remove, or otherwise mitigate the impacts from problem duplicate listings where appropriate
- Handle inauthentic products or IP infringers through test purchases and violation reporting
- Supply chain consultation to get on track and take control of your supply chain

Typical Results Include:

- Brand consistency across Walmart
- Removal of counterfeit products
- Protection against rogue sellers



Case Management

What You Need to Know

When a seller seeks to resolve an issue through Walmart seller support, or post a question to Walmart seller support, they must use Walmart's online case management system. This involves opening a case that is monitored and tracked by Walmart seller support personnel for the duration of the issue.

Walmart's case management system can seem remote, robotic, slow moving and, oftentimes, the first answer Walmart gives is not necessarily the right answer, nor the final answer. While frustrating for sellers, Walmart's case management system is a necessary method for efficiently responding to the tens of thousands of interactions Walmart has with sellers each day. A demeanor of patience and persistence when dealing with Walmart's seller support and case system more often than not provides a satisfactory answer or outcome to a situation. Awesome Dynamic speaks the "lingo" and can serve as the designated case management interface with Walmart for sellers who are not interested in applying the steady, positive pressure and diligence necessary to resolve cases satisfactorily.

Cases may be opened for reasons pertaining, but not limited to:

- Feedback removal requests
- Product details
- Brand Portal acquisition
- Product miscategorization
- Suppressed listings
- Blocked listings
- Stranded inventory
- WFS shipping & receiving
- Seller metrics
- Duplicate listings

We Offer Services To:

- Submit and respond to cases on your behalf
- Track and follow-up on cases to ensure timely resolution
- Identify items that can be resolved without involving Walmart's online case management system

Typical Results Include:

- Resolution to issues Walmart has identified as "non-compliant" with Walmart policies
- Simpler, more direct dealings with Walmart
- Efficient and effective communication of your needs to Walmart
- Resolution of issues in as timely a manner as possible

Copywriting

What You Need to Know

Creating strategic and compelling copy that motivates buyers is essential to your listings and sales success on Walmart.

Shopping is traditionally a sensory experience but online selling does not afford the customer the advantage of the tactile sense; they cannot touch and feel your product. Good copywriting can provide shoppers a sense of what it feels like to hold the product in their hands. Just as a good novelist can make a story come alive in a book, a copywriter can make a product come alive in a reader's imagination via descriptions that appeal to both emotion and logic.

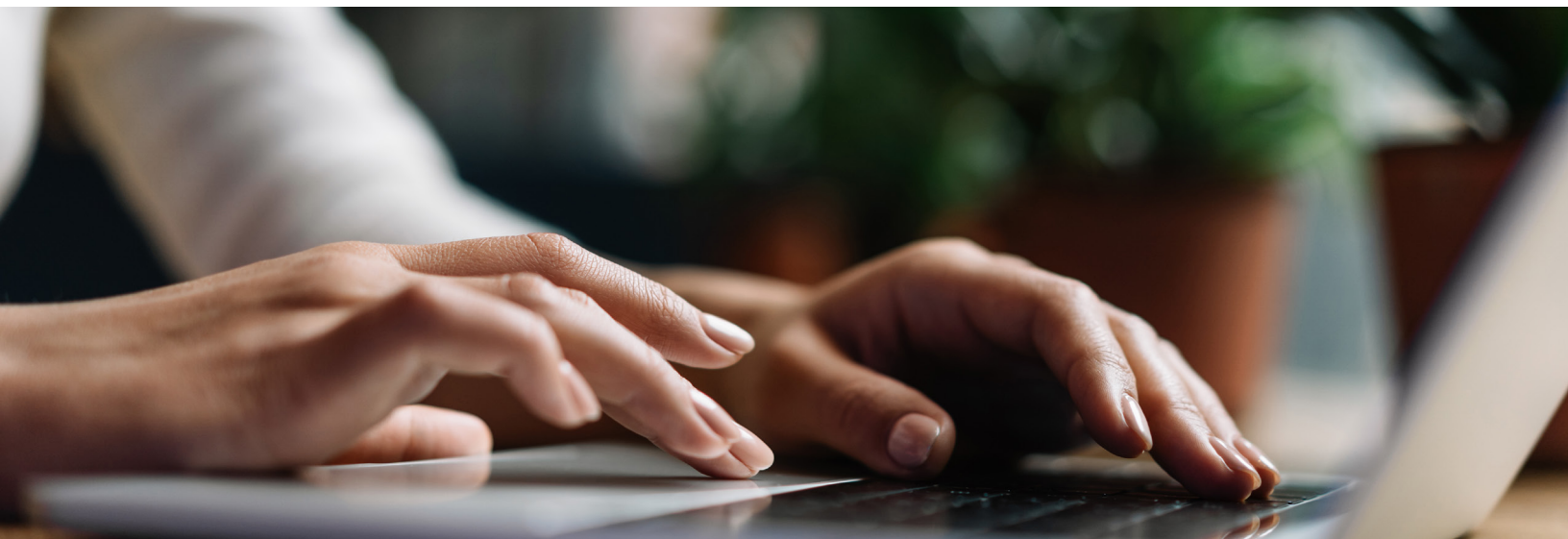
Well written copy provides your buyers a vision of possibility. Furthermore, it ensures that the text provided meets Walmart's requirements and aligns with your strategies for being found by Walmart customers.

We Offer Services To:

- Write fresh, unique, compelling listing titles, descriptions and feature bullet points; written to engage and motivate shoppers to purchase your product
- Provide a basic keyword search engine optimization (SEO) analysis; researching and putting into practice the words most often used by potential customers when searching Walmart for products like yours
- Identify and cater content towards a specific target audience (such as gender, age, language, location, etc.)
- Provide compelling copy that complements photography and images for a fuller and more satisfying online shopping experience

Typical Results Include:

- Favorable perception of your products
- Increased conversion rates
- Reduced bounce rates
- Engagement of retained visitors
- Text formatted for various devices, which includes desktop and mobile-friendly formatting
- Content customized for your audience
- Optimized listings for Walmart
- Fewer returns due to improved product clarity for customers
- Value added through quality descriptions and "verbal imagery"



Customer Service

What You Need to Know

Online sales platforms such as Walmart allow customers to review items and provide feedback regarding their experiences with sellers. In making their buying decisions, shoppers place substantial emphasis on these messages.

Walmart's sales platforms and algorithms are structured to identify, reward and highlight the listings of sellers who provide exceptional customer service and to de-emphasize those who do not. In extreme cases, sellers providing poor customer service may find their accounts suspended or even deleted.

For success on Walmart, sellers must address and attempt to effectively reverse negative seller feedback on listings and employ methods to minimize the chances of a customer becoming dissatisfied in the first place. It can be time intensive, but is essential to seller success.

To deliver strong customer service, sellers should:

- Proactively minimize the chances of a customer become dissatisfied at every point in the shopping experience
- Address and mitigate the impact of negative seller feedback
- Look for opportunities to create positive outcomes
- Regard and evaluate the time and expense involved with appeasing a dissatisfied customer as a cost of doing business

The return of merchandise, for example, can be a low-cost opportunity to turn a dissatisfied customer into a happy one, thereby building positive customer relations.

We Offer Services To:

- Create a buying experience that supports your customers to proactively minimize negative situations
- Encourage positive feedback and reviews from your customers
- Respond to your customers' inquiries in a timely manner
- Respond to, mitigate, or reverse negative seller reviews
- Handle customer returns of your products in a customer-friendly, business-building manner
- Identify defective product issues by gathering photos and/or product returns

Typical Results Include:

- Better, more consistent sales due to a positive seller reputation
- Favorable feedback and reviews which improves branding
- Conversion of negative customer situations into positive experiences
- Organic growth
- Increase in Buy Box rate



Listing Optimization

What You Need to Know

The best listings rank higher in customer searches on Walmart and, as a result, are seen by more buyers and generate more sales. Determining what makes one sales listing perform better than another, even when the products are similar, can seem like a daunting task. However, there are tools, best practices, and gold standard working examples that Awesome Dynamic uses to [optimize listings](#) on your behalf. Use of these practices typically results in listings that rank consistently higher and convert views to sales more effectively than listings that do not utilize these practices.

We Offer Services To:

- Audit listing details and complete listings as necessary to meet gold standard practices
- Review, revise, and format copy (title, bullet points and description) for the appropriate target audience
- Maximize number and impact of photos, and ensure proper formatting of photos
- Optimize additional search refinement fields
- Assess and create a roadmap to improve listing quality scores and obtaining (or maintaining) the Pro Seller badge

Typical Results Include:

- Better product exposure
- Higher rankings in searches
- Greater customer satisfaction
- Fewer customer returns as a result of enhanced product information
- Higher sales volume

Listing Setup & Management

What You Need to Know

The detail contained in your product listings is a crucial factor in your sales success on Walmart.com, especially if you offer variations on your products (such as size, shape, color, flavor or scent, bundling, etc.). Walmart has tools available that allow you to add your products one by one or in bulk to the catalog.

We Offer Services To:

- Add basic required information to your listing(s) (product photos, graphics, copywriting, etc.)
- Add category-specific details to your listing(s) for better search results
- Add and update listings for your products in bulk via bulk upload templates
- Use specific category style guidelines

Typical Results Include:

- Customer-friendly shopping and product selection experience
- Positive change in search rankings
- Increased sales volume
- Upsell and cross-sell through improved communication of product variations to customers
- Improved sub category node placement when selecting attributes
- Improved listing quality scores



One-on-One Training

What You Need to Know

Teaching yourself how to sell products effectively on Walmart requires a lot of trial and error. In our experience, help documents are frequently unclear, Walmart support provided to sellers is inconsistent, and advice provided via Walmart seller forums or Reddit is rife with differing opinions which can result in actions that actually damage your listings.

There are many different facets of selling on Walmart that one must keep track of, from optimizing product listings through uploading new items, filing cases, and much more. Our experienced team is well-versed and up-to-date on Walmart's guidelines, procedures, and policies thus saving you time and helping you get current and accurate information and procedures to maintain your account.

We Offer Services To:

Train you and/or a set number of your staff on just about any aspect of Seller Center in less time than it will take to learn by trial and error. We can train on any topic we provide as a service. Our most popular training topics include:

- Seller Center Dashboard
- WFS Shipping Procedures
- Self-Fulfillment Shipments (AKA "merchant fulfillment")
- Pay-Per-Click Advertising Setup & Management
- Photography Best Practices
- Effective Customer Service

This training is conducted remotely utilizing a screen share software which is recorded and made available to you as a link you can share with your team.

Typical Results Include:

- Staff capable of handling your Walmart seller account
- Fewer fees or fines for violations of Walmart procedures
- Avoiding account suspensions for the more grievous violations
- Rapid development of the ability to manage your Walmart seller account





Platform Assessment

What You Need to Know

Walmart offers several order fulfillment avenues and platforms to suit the many different types of retailers wishing to sell on Walmart. Each has pros, cons, requirements, fees, and options. These platforms include:

- Seller Center (SC)
- Walmart Fulfillment Services (WFS)
- Seller Fulfilled
- Two-Day Shipping Program

We Offer Services To:

- Assess your operations relative to the platform choices
- Help you navigate these fulfillment avenues to find, transition to, and best utilize the optimal platform for your product(s) based on several criteria, including:
 - Product type
 - Product size/weight
 - Current fulfillment abilities
 - Current shipment abilities
 - Customer service abilities
 - Resources
 - Sales goals
- Provide recommendations regarding which platform best meets your needs and how to best use that platform

Typical Results Include:

- Utilization of a fulfillment platform that is the best operational fit for your Walmart sales, which improves efficiency
- Customized use of the fulfillment platform based on your current fulfillment operations, abilities, and goals



Product Photography & Editing

What You Need to Know

Sellers who dominate their competitors understand that their customers make purchasing decisions based on their senses, emotion, and logic. Effective product photography appeals to all three.

As to the sensory side of the purchasing decision, online sales listings must compensate for the inability of shoppers to feel and touch the product when contemplating a purchase. Properly presented images of your product can help fill those gaps and give you a big advantage over competitive listings. There are two primary types of photography essential to successful online listings:

- **Product Isolation** - To inform the logical side of the purchasing decision, photography and related illustrations should isolate the product and present both the product and the information contained on any relevant labels and packaging clearly and legibly from a variety of angles.
- **Lifestyle Photography** - The listing should include photographs modeling the product as it enhances the lifestyle of the consumer. Such photos not only attract the eye but also personalize and add value to the product by appealing to the shopper's emotional side.

We Offer Services To:

- Photograph your product(s) professionally using soft natural light to capture the product's true colors
- Photograph product from a variety of angles
- Size, crop, and outline images properly to conform to Walmart's rigorous photography guidelines
- Recommend and strategize around staged product photography, including lifestyle photos, to enhance the buyer's perceived value of your product listings
- Produce illustrative images (infographics) that complement your listing's descriptive copy to provide a high quality, complete perception of your product listings

Typical Results Include:

- Clear and attractive product presentation
- Presentation of product listing photography that is consistent with shopping in a brick and mortar store, which improves the customer experience
- Fewer returns due to improved product clarity for customers
- Value added via eye-catching, quality imagery and personal, emotional lifestyle association
- Higher product page traffic

Profitability & Viability Analysis

What You Need to Know

Understanding how much you are likely to sell and what the competition looks like are important steps to making sure that selling on Walmart.com is a good idea for you. Factors such as competing products, category saturation, pricing, and volume of search traffic can help determine the viability of product success. Profitability is examined with regard to Walmart fees and your internal processes relative to package preparation, shipping, inventory, customer service and more.

We Offer Services To:

- Analyze your competition
- Evaluate and explain the unique Walmart fees and costs related to your specific products
- Identify opportunities to reduce costs and fees
- Increase your seller efficiencies to optimize profits
- Determine whether advertising is right for you and optimize advertising
- Identify and review poorly performing products to target the root cause
- Create a customized action plan to expand your margins

Typical Results Include:

- Valuable information for strategically planning your sales growth
- Understanding of the viability of doing business with Walmart
- Analysis and review of the fees so you can anticipate the costs related to doing business on Walmart
- Forecast the types and amount of competition you can expect to encounter on Walmart
- Awareness and understanding of the Walmart “Buy Box”, why pursuing it is essential, and how leveraging it can lead to increased exposure and sales





Reputation Management

What You Need to Know

Walmart allows customers to rate their experiences with the products that are offered on the marketplace and with the sellers who sell products through the marketplace. Walmart places great emphasis on customer satisfaction and expects all third-party sellers to be as consumer centric as they are by maintaining a high level of customer service. As a result, your reputation as a seller can make or break your success on Walmart. Sellers often underestimate how their customer service performance metrics can negatively impact their account. Poor feedback, negative reviews, long response times, or failing to address customer issues properly can result in a drop in product ranking, lower conversion rates, suspension of your listings, or removal of your selling privileges. Awesome Dynamic believes in going above and beyond to help you exceed Walmart's customer service expectations.

We Offer Services To:

- Provide 24/7 customer service for your Walmart customers
- Help protect against situations that can damage your seller reputation
- Remove negative seller reviews from your account
- Respond to all customer messages within 12 hours
- Develop and manage a product and seller review strategy
- Monitor and address seller performance metrics and problems
- Turn poor customer experiences into positive reviews and feedback

Typical Results Include:

- Excellent seller account metrics
- Stellar product rankings
- Consistent positive seller account reviews
- Repeat sales with existing customers

Rich Media Content

Definition of Service

Walmart offers sellers an eye-catching way to elaborate on product descriptions that goes beyond the standard listing. The goal is to offer a more creative way to share in-depth information about your brand story and line of products in order to increase conversion rates and build customer loyalty. For those selling on Walmart's platform, this special showcase section is called Rich Media Content.

Rich Media Content offers businesses selling on Walmart a way to stand out in the marketplace while driving more traffic to their listings. Additionally, as a seller, you'll be engaging prospective customers with meaningful and helpful product information through the use of visual imagery. Rich Media Content offers a wider selection of formatting options and creative layouts that can help trigger the "buy now" response.

We Offer Services To:

- Determine if Rich Media Content is right for your company and products
- Organize and design your brand's Rich Media Content
- Write rich, engaging product titles, descriptions, bullet points that highlight key benefits and product features
- Provide high resolution photography, graphics and videos to highlight details and meet Walmart's stringent specifications
- Optimize product descriptions using the latest keyword research results to ensure that your product listing has a better chance of ranking high in the Walmart algorithm
- List products on Walmart marketplace

Typical Results Include:

- Increased sales/margins
- Increased traffic
- Increased conversions
- Improved search rankings
- Improved customer experience and satisfaction
- Reduced returns



Seller Center Account Management

What You Need to Know

With a Seller Center account, you are a third-party merchant or marketplace seller on Walmart. Anyone can sign up for a Seller Center account at any time but ultimately must be approved by Walmart after review and approval of your business application.

Seller Center offers small to medium-sized businesses room to maneuver, greater control, and opportunities for greater margins. Keeping up with the tasks required to maintain your Seller Center account and excel as a seller on the Walmart marketplace, however, can be a daunting prospect. As with most aspects of selling on Walmart, benefits come with requirements and constraints which require vigilant monitoring, action, patience, and persistence.

Tasks required on a daily or frequent basis to manage your account include:

- Providing customer service
- Managing seller reviews
- Addressing account notifications
- Managing Walmart seller support cases
- Addressing listing quality scores
- Addressing performance notifications
- Managing shipping whether you choose Seller Fulfilled or Walmart Fulfillment Services (WFS)
- Assessing stock levels
- Reporting on sales, and more

We Offer Services To:

- Monitor your Walmart account on a continuous basis
- Promptly reply to customer correspondence
- Manage and follow-up on issues and cases
- Administer and report on effectiveness of promotional initiatives
- Identify and respond to performance and account notifications quickly
- Send inventory updates and sales reports regularly
- Respond to negative seller reviews systematically
- Monitor stock levels and provide suggestions on restocking
- Reconcile WFS shipments and unfulfillable inventory
- Address stranded inventory issues

Typical Results Include:

- More time to manage and grow your business while Awesome Dynamic handles Walmart for you
- Regular flow of information and reports to help facilitate smarter and better decision making
- Optimization of margins through agility and responsiveness to opportunities and threats both within and external to the Walmart marketplace
- Improving your brand profile through consistent and responsive attention to customer needs and inquiries
- Higher likelihood of obtaining or maintaining the Pro Seller Badge
- Expert team handling your account

Shipment Process Evaluation

What You Need to Know

Shipping costs and processes depend on a variety of factors. These include: carrier, product type, quantities, timelines, frequencies, locations, fulfillment method, and others. Finding the best shipping arrangement and process for your company and products can significantly reduce costs and benefit your profit margin.

We Offer Services To:

- Analyze your current shipping scenario
- Review your current processes for assembling, securing, labeling, and packaging shipments
- Research and advise on the best and most efficient way to ship your product
- Determine if Walmart Fulfillment Service (WFS) is right for you
- Review and advise on options for parcel shipping, less than truckload (LTL), and full truckload (FTL)
- Assess stock on a continuing basis

Typical Results Include:

- Lowered costs and improved profit margins
- More efficient shipping processes
- Less likelihood of damage and less severity of damage in shipment





Strategy & Planning

What You Need to Know

Typically, expertise comes with an ability to see the optimal path forward. The path to optimization for a Walmart seller includes:

- Assessment of current goals and operations relative to Walmart platforms
- Realistic goals relative to Walmart as a sales channel
- Actions that should be taken in pursuit of those goals, including the tools that should be utilized
- Evaluation of special programs which Walmart makes available to Sellers
- How the various activities required of an Walmart seller can best be managed, implemented, measured, and completed

We Offer Services To:

- Determine which services/programs are right for you, including third-party software
- Forecast which next steps will result in increased revenue
- Facilitate documentation of a roadmap and specific goals
- Align project priorities with overall goals
- Develop restocking strategies

Typical Results Include:

- Clear written plans and goals
- Useful metric guideposts to mark progress
- Better focus on company positioning relative to Walmart
- Responsiveness to the Walmart marketplace
- Expert-driven selling efforts
- Increased sales and optimized margins

Walmart Brand Portal

What You Need to Know

A product's manufacturer doesn't necessarily control that product's listings on Walmart. Similarly, there are no guarantees of brand control for the private labeller, contracted distributor or authorized seller. Anyone who sells products can contribute details to product pages.

The Walmart Brand Portal is a program for sellers who manufacture or sell their own branded products. The program's goal is to give priority control to:

1. Manufacturers who want to sell their own branded and trademarked product
2. Sellers who private label their own branded product and control the trademark
3. Distributors, resellers or individuals with authorization from the brand and trademark owner

We Offer Services To:

- Provide training on how to complete the Walmart Brand Portal application process
- Facilitate the provision of documentation and proof of ownership of your brand to Walmart
- Identify and report on any other sellers using your registered brand(s) in their listing(s)
- Troubleshoot and correct any products not enrolled automatically

Typical Results Include:

- Control over your branded products' titles, technical details, product description, images, bullet points and other important attributes
- Protection against counterfeiters and illegitimate sellers



Walmart Fulfillment Services (WFS)

What You Need to Know

As a seller on Walmart, you can pick and ship your merchandise yourself (Seller Fulfilled), or you can pay to have Walmart do it on your behalf (Walmart Fulfillment Services (WFS)). With WFS, you determine an amount of inventory to store at a Walmart Fulfillment Center. You prep and ship your products to the fulfillment center(s) rather than sending them directly to the customer. When customers order your products, Walmart then picks, packs and ships your products directly to the consumer and provides customer support.

Although mastering WFS is time consuming and challenging, it is one of the biggest competitive advantages you can have over other sellers, if it makes sense for you and your products. Advantages can include savings of overhead-related costs, storage, inventory, and time, as Walmart stores your inventory and fulfills your orders. Some sellers in more competitive situations with smaller margins, however, can be frustrated by the costs and strict requirements of the WFS program.

We Offer Services To:

- Analyze whether WFS is right for you and, if so, develop a strategy to convert to WFS
- Help you plan and strategize for inventory and restocking
- Facilitate keeping your stock at a healthy level
- Reconcile shipments
- Help you prepare, label and ship products properly
- Determine the most cost-effective way to ship
- Provide packaging requirements
- Manage excess inventory
- Determine how to get achieve the coveted “Walmart+ badge” for your listings to help boost sales
- Assess packing costs and find efficiencies in packing
- Calculate WFS fulfillment and storage fees
- Conduct an WFS viability analysis
- Determine WFS eligibility
- Monitor the latest WFS process and fee structures that could impact your operations

Typical Results Include:

- Maximized bottom line
- Increased sales volume
- Increased Buy Box wins
- Improved inventory management
- Two-day shipping on most products
- Eliminated concerns regarding daily order fulfillment
- Decreased fees associated with incorrectly prepared products
- Majority of customer service handled by Walmart
- Fulfillment problems handled by Walmart
- Reduced likelihood of out of stock situations



Demand Awesome

With a Leading eCommerce
Consulting Agency by Your Side

Cutting-Edge Experts

For over 10 years we've helped clients scale their business and create their own success stories by selling on Amazon. Now, we've expanded our services and unique skill set to include Walmart and other eCommerce selling platforms.

We offer a full service menu of custom-tailored solutions to grow your brand. Among our services you will find:

- Listing setup,
- Fulfillment by Amazon (FBA) and
- Walmart Fulfillment Services (WFS),
- Listing copywriting and optimization,
- Establishing traffic-driving PPC advertising campaigns, and
- Everything in between to help you manage and grow your business online.

Don't stress over the extensive list of services we provide. We're here to help you narrow down what services will best fit your needs.

Our team places a high value on developing and maintaining professional client relationships. Don't just hear it from us, see for yourself. We have more than 100 [five star reviews](#) on Facebook and Google from clients sharing their unique experiences.

An Awesome Experience

"Awesome Dynamic has done an excellent job for our Amazon presence. We had product available in the past, but never were able to truly get significant sales due to our lack of understanding in how Amazon operates. They have a great team and are always there and able to take us to the next level."

- Ryan

"I truly cannot say enough about how wonderful the team at AD are — I am so happy to have found them! This team really knows their stuff and they've made my life infinitely easier so that I can focus on new product development and building key account relationships."

- Lisa